

UNLOCK 40 SECRET CLAUDE CODES

Each one is a single word standing in for an instruction you'd otherwise type out in full. I cut a viral list of 180 down to the forty worth keeping.

THINKING & REASONING 9

- BLINDSPOTS** surfaces what you're missing
- INVERT** flips to what makes this fail
- FIRST PRINCIPLES** reasons up from fundamentals
- SECOND ORDER** traces downstream consequences
- SKEPTIC** challenges your premise
- CRITIQUE** critical evaluation mode
- DEVIL** devil's advocate
- STEELMAN** strongest version of the other side
- CONTRARIAN** argues against the obvious

BUSINESS & SALES 7

- ICP GENERATION** ideal-customer profile
- OFFER STACKING** bundled tiered offer
- PAIN POINT MINING** digs out client pains
- VALUE LADDER** ascending price rungs
- POSITIONING ENGINE** your angle on the market
- COMPETITOR DISSECTION** breaks down rivals
- SOP** turns advice into a numbered procedure

CONTENT & MARKETING 4

- CTA BANK** a batch of call-to-actions
- BEFORE/AFTER** transformation framing
- BRAINSTORM** expands into an idea list
- CAROUSEL** slide-by-slide structure

EXPLAINING 2

- ELI5** explain like I'm 5
- ELI-TEN** like ELI5, one reading level up

STRATEGY & ANALYSIS 5

- PREMORTEM** assume it failed, work out why
- REDTEAM** attack the plan for weaknesses
- SWOT** strengths, weaknesses, opportunities, threats
- DECISION MATRIX** weighted scoring table
- JOBS TO BE DONE** the job the customer hires for

ROLE HATS 4

- CMO** marketing-exec lens
- LAWYER** legal and contract lens
- THERAPIST** emotional and mindset lens
- COPYWRITER** rewrites as persuasive copy

WRITING & TONE 3

- CASUAL** loosens tone, conversational
- HYPE** adds energy and enthusiasm
- COMPRESS** shortest, densest version

CODING 3

- REFACTOR** cleans up code idiomatically
- TESTIT** writes tests
- OPTIMIZE** rewrites for performance

FORMAT 2

- JSON** structured output you can parse
- YAML** the same, in config-file style

RESEARCH 1

- MARKET SIZE** refocuses on TAM and sizing figures

BONUS TIP

Stack two on one question to 10x your productivity.

SKEPTIC + STEELMAN: my pricing plan.