

10 SECRET CLAUDE COMMANDS

Getting generic answers and five paragraphs you don't need? That happens when your question doesn't say what kind of answer you want. Put one of these in front of it, with a colon after. Ask for a verdict and you get a verdict.

BLUF

01

It stands for bottom line up front. You get the answer in the first sentence and the reasoning underneath, so you can stop reading once you have it.

BLUF: freelancing or a digital product?

DEVILS

02

It takes the opposite side of whatever you just said and argues against it. Use it on anything you've already decided, because that's when you stop looking for holes.

DEVILS: I want to buy a \$500 course.

RECEIPTS

03

It backs every claim with evidence and then rates how strong that evidence is. Use it when advice sounds right and you can't tell if it's true.

RECEIPTS: does posting daily grow an account?

PREMORTEM

04

It assumes your plan already failed and works backwards to the cause. You get the list of what would kill it while there's still time to fix any of it.

PREMORTEM: launching my first product.

SOWHAT

05

You give it a fact and it tells you what that fact means for you and what to do next. Use it on numbers that look bad when you can't work out why.

SOWHAT: 3 months on my site and 0 sales.

ELI10

06

It explains anything without jargon, at the level you'd use with a bright ten-year-old. Use it the first time a term comes up and you nod along instead of asking.

ELI10: what is an API?

TRADEOFFS

07

It gives you both columns for every option, what you gain and what it costs you. Use it when every choice sounds fine and you still can't move.

TRADEOFFS: 1 big client or 5 small ones?

GAPCHECK

08

It compares where you are now against where you said you'd be and names what's missing. Use it on a goal that hasn't moved in a month.

GAPCHECK: \$2,000 a month by December.

SOCRATES

09

It answers only in questions, one at a time, until you talk your way to your own answer. Use it when you already know and you're avoiding it.

SOCRATES: why isn't my offer selling?

FIRSTPRINCIPLES

10

It breaks the problem down to what's definitely true and builds the answer back up from there. Use it when everyone in your niche repeats the same advice and it isn't working.

FIRSTPRINCIPLES: my first \$1,000 online?